FOR IMMEDIATE RELEASE

University of California Davis Named a 2011 Tree Campus USA
By the Arbor Day Foundation

Lincoln, Neb. (March 1, 2012) – The Arbor Day Foundation has named the University of California Davis 2011 Tree Campus USA in honor of its commitment to effective community forestry management. This is the fourth year of recognition for UC Davis.

UC Davis achieved the designation by meeting the required five core standards for sustainable campus forestry: a tree advisory committee, a campus tree-care plan, dedicated annual expenditures for its campus tree program, an Arbor Day observance and the sponsorship of student service-learning projects.

“Students throughout the country are passionate about sustainability and community improvement, which makes UC Davis’ emphasis on well-maintained and healthy trees so important,” said John Rosenow, chief executive of the Arbor Day Foundation. “By achieving Tree Campus USA recognition, UC Davis will continue to set an example for other colleges and universities and give students a chance to give back to both their campus community and the community at-large.”

Tree Campus USA, a national program launched in 2008 by the Arbor Day Foundation, honors colleges and universities and their leaders for promoting healthy trees and engaging students and staff in the spirit of conservation. Tree Campus USA is supported by a generous grant from Toyota.

ADD SCHOOL QUOTE.

During 2011, the Arbor Day Foundation and Toyota helped campuses throughout the country plant 30,000 trees, and Tree Campus USA colleges and universities have invested more than $22 million in campus forest management. More information about the Tree Campus USA program is available at www.arborday.org/TreeCampusUSA.

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**About the Arbor Day Foundation:** The Arbor Day Foundation is a nonprofit conservation and education organization of one million members with the mission to inspire people to plant, nurture and celebrate trees. More information on the Foundation and its programs can be found at arborday.org.

**About Toyota**
Toyota (NYSE: TM) established operations in the United States in 1957 and currently operates 10 manufacturing plants. Toyota directly employs nearly 30,000 in the U.S. and its investment here is currently valued at more than $18 billion, including sales and manufacturing operations, research and development, financial services and design.

Toyota is committed to being a good corporate citizen in the communities where it does business and believes in supporting programs with long-term sustainable results. Toyota supports numerous organizations across the country, focusing on education, the environment and safety. Since 1991, Toyota has contributed over half a billion dollars to philanthropic programs in the U.S. For more information on Toyota's commitment to improving communities nationwide, visit http://www.toyota.com/philanthropy.